

FORUM ON EMERGING INNOVATIONS IN MEN'S HEALTH - 9 JULY

- 07:00 Registration
- 08:30 **MHWC Plenary**
The Role of Policy In Driving Men's Health At The Global, Regional, National And Local Levels – Dr Noel Richardson
- 0930 **MHWC Opening Ceremony**
Sarawak's Declaration on Men's Health
- 1015 Tea Break
- 1045 **Forum On Emerging Innovations In Men's Health**
Welcome Address - Ridwan Shabsigh
- 1100 **Keynote Lecture**
This lecture will provide an assessment of the current state of affairs in the field of medical technology and predictions of emerging innovations in health care, particularly in men's health.
- 11:30 **Panel Discussion 1 “Commentary”**
This panel will be fielded mainly by innovators and start-ups who will share their journey navigating ideation, product development, funding, lessons learned etc.
- 12:30 Networking Lunch
- 14:00 **Panel Discussion 2 “Unmet Needs & Challenges”**
This panel will be fielded by professionals from across the Medtech ecosystem. Our panel of doctors, investors and technology experts will identify the current unmet needs in the market (both for medical professionals and lay public alike) and address the challenges facing these unmet needs.
- 15:00 **Panel Discussion 3 “Opportunities”**
Again fielded by professionals from across the Medtech ecosystem, our panel of doctors, investors and technology experts will discuss new opportunities for investments and the development of technological advancements for men's health.
- 16:00 **“Ideation Pitch Hotspot”**
Attend this closed door session and listen to pitches for funding and investments. Pitches will also be guided by our panel of medical professionals, investors and technology experts on how they can further finetune their proposed project.
- 17:00 End